

DR. PESSOA CUTS SHORT HIS VISIT TO NEW YORK

Will Be Entertained by City and Pan-American Union and Then Continue Trip.

The Mayor's Committee on Reception to Distinguished Guests announced today that Dr. Epitacio Pessoa, President-elect of Brazil, will curtail his official visit to this city. He will arrive tomorrow afternoon and will leave for Ottawa Thursday evening to be the guest of the Governor General of Canada.

Dr. Pessoa and his party will arrive in Jersey City at 2:29 to-morrow afternoon. They will be met by members of the Mayor's Committee who will conduct him to the City Hall, where the city officials welcome him to be extended in the Aldermanic Chamber. To-morrow evening Dr. Pessoa and his associates will be guests of the city at a dinner at the Waldorf-Astoria. Rodman Wanamaker, Chairman of the Committee, will preside and address

will be made by Mayor Hylan, Assistant Secretary of State Brockbridge Long, Elbert H. Gary, Charles M. Schwab and John Bassett Moore. Madame Pessoa and her daughter will, at the same time, be entertained at dinner by the Executive Committee of the Woman's Auxiliary of the Mayor's Committee.

On Thursday the President-elect will be the guest of the Pan-American Union at a luncheon at the Hotel Astor.

On July 1 Dr. Pessoa will return to his city and will be the guest of Judge Gary at a luncheon and at the dinner to be given by American representatives of Brazilian business concerns.

GET JURY TO TRY COCCHI.

Box Quickly Filled in Case of Ruth Cruger's Alleged Slayer.

BOLOGNA, Italy, Monday, June 22.—A jury was chosen at the first session of the trial here of Alfredo Cocchi, charged with the murder of Ruth Cruger in New York City in 1917. The trial began this afternoon in the Court of Assizes and at 1:50 o'clock the selection of the jury had been completed.

MILK BARONS GRAB SURPLUS TO REAP GREATER PROFITS

Withhold Enormous Summer Supply From Consumers to Assure Big Dividends.

KEEP UP HIGH PRICES.

Public Reaps None of Seasonal Advantage, Barons Take All.

By Sophie Irene Loeb.

In previous articles, The Evening World investigation of the high price of milk has pointed to the startling fact that milk has been diverted so constantly from the consumer as fluid milk and made into by-products that it is estimated that as high as 55 per cent. of the milk produced in this State is used for other purposes than daily fluid milk. Milk corporations admit 40 per cent. is used for these purposes, the Dairy-men's League admits 45 per cent. and other authorities give 50 and 55 per cent.

The demand for milk and the supply, according to the way things are managed, have little relation to the price. For example, this month and for the next two months the supply of milk will be so abundant that the producers hardly know what to do with it. Just why milk shouldn't be sold to the people at a great deal less during the surplus months cannot be explained except to the satisfaction of the milk corporations.

CORPORATIONS WANT TO KEEP PRICE STABLE.

The vague explanation given is that butter and cheese are made out of it, also condensed milk and other by-products, and that it is cheaper to the consumer to have the surplus milk absorbed in this fashion during the surplus months and create an even price all the year round than to sell it cheaper at certain times.

It is difficult to understand this, although the corporations admit the consumer has to pay for surplus milk any way you take it. The effort directed by the milk corporations is to keep the price so much the same and with such little fluctuation that the investors in milk may be assured of a constant and safe profit.

There is no such thing as the law of supply and demand in the milk industry. The constant demand is for more milk. The supply is there, but the large bulk of the milk that should go to the consumer at lower prices is diverted to highly profitable by-products.

Luxuries are made from milk and a shortage thus made which keeps the price of milk on a line with the luxuries. For example, in the last eight months half a million dollars profit was made on milk sold for candy by one of the largest milk companies. Six per cent. dividend was declared on preferred stock and 4 1/2 per cent. dividend on common stock.

CARLOADS OF BUTTER BEING SENT ABROAD.

Never in the history of this business has the price of butter been so high at this time of the year. The significant information disclosed is that carloads of butter are being shipped to foreign countries, causing shortages here and therefore the high price.

The idea of taking the by-products of milk and letting them spread over the fluid milk and thus reduce the price of the latter, in accordance with a fair profit over the whole business, has never been considered by the milk corporation, nor has any statute been made to compel such an equitable arrangement of the milk production of the State. The milk corporations are exactly in the same position as the taxicab corporations, which refused to conform to public necessity and demand. They hired their taxicabs at extortionate rates and had fewer of them on the streets. Instead of the public paying a low price for milk and a higher price for the luxury by-product, the situation is the opposite. The large profits of the by-products could well be equalized with milk, but they are separated. The by-products could also be reduced if put within the reach of more consumers as to price. For instance, malted milk could be sold at every corner grocery at half the price now charged at a great profit to the companies. Instead of this, it is practically supplied to the drug trade, where a high price is charged and a limited quantity sold.

Practically half a million dollars a year has been made in profits for the last fifteen years by one large company in the sale of malted milk alone. The present cost of malted milk prohibits its use by 90 per cent. of the people who need it, according to medical authorities. Malted milk is sold at 20 cents a pound to the soda fountain trade. People are compelled to pay for the same thing 45 to 50 cents a half-pound bottle.

The public could purchase malted milk at 50 per cent. less than the price it is now compelled to pay. The milk companies are going on the theory of small sales and higher profits.

CORRECTION FOR MR. BROWN.

Did Not Say Police Cautioned Secrecy About Robbery.

On the authority of a man who was said to be "A. A. Brown, vice president of the Beck-Hazard Stores," The Evening World yesterday quoted Mr. Brown as saying that the "police had cautioned him not to talk" in connection with a robbery at the store.

The Evening World is to-day informed by A. A. Brown, treasurer of the Beck-Hazard Stores, that he made no such statement. Mr. Brown also stated that the amounts recently taken by robbers from sales in the company's stores at No. 254 Willis Avenue and No. 281 Southern Boulevard, Bronx, were less than the \$700 and \$1,200 reported. He would not name the exact amounts.

"Noblest Man in World," Tribute to Baird by Widow He Called "Perfect Wife"

Tells Their Romance and First Parting When Major Went to Die in France.

"Is it so strange for a man to love his wife and say so that such a number of you should come all the way out here to ask about it? Love should be the most accustomed thing in the world, should it not?"

The sweet-faced, dark-eyed little woman who opened the door yesterday at No. 236 Jamaica Avenue, Richmond Hill, Queens, smiled at the reporter as she talked. She was the woman described in his will by Major Charles Gambia Baird, 413th Signal Corps Battalion, as the "most perfect woman I ever saw" and the "truest, most honorable and the most loving wife in the world." And that after fourteen years of married life, during which they never were separated until he answered the call of his country, for which he gave his life.

He left one son, Charles, eleven years old.

"I didn't say a word against his going, although he would have stayed had I asked it," said Mrs. Baird, who was born in Hungary. "When he told me he was needed I said: 'Your country and my country are at war, but I owe everything to the land of my adoption, because it gave me you. Never have I been so happy in any other land.'"

Baird, who was a telegrapher and division operator for the Pennsylvania Railroad, had served as a Sergeant through the Philippine War under Gen. Pershing, then a Captain. At Pershing's request Baird took charge of a telephone and telegraph lines used by the American Expeditionary Forces in France, and died abroad.

"As the train pulled out I ran along the platform to wave to him, my wonderful husband, the noblest man God ever made," the widow continued.

"Up to that moment I had no doubt of his return. Suddenly a voice within me seemed to say: 'Look long upon him, for you shall never look again.'"

"God took him from me because we were so happy that we forgot everything else. I even forgot to pray—there seemed nothing to pray for."

"God had been so good as to let us find each other, and nothing can separate us, not even death. I never read in English until he went away. He was so intelligent, so kind, that he brought me Hungarian books and papers, but when Hungary went to war with this country I threw them all away. I then learned to write my first English letters to him in France."

Mrs. Baird speaks French, German, Portuguese as well as her native and adopted tongue. She met Mr. Baird on shipboard when crossing to visit her brother at Scranton. It was love at first sight.

They were married three days later on landing in New York, the bride making her response in German, the bridegroom in English. When she discovered he spoke Spanish, conversation became easier.

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MALTED MILK PRICE PROHIBITIVE TO CONSUMERS.

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Mrs. CHARLES G. BAIRD



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—IN NEXT—

Sunday World

KNIGHTS TEMPLAR ELECT.

Robert D. Williams of New York Made Grand Commander.

ITHACA, N. Y., June 24.—Robert D. Williams of New York City was elected Grand Commander of the Grand Commandery, Knights Templar, State of New York, at the election held at the 16th annual convocation of the order today. Other officers elected, were: Deputy Grand Commander, Robert A. Greenfield, Mt. Vernon; Grand Generalissimo, George H. Hanford, Syracuse; Grand Captain General, Stuart H. Walker, Staten Island; Grand Senior Warden, Allen J. Hastings, Olean; Grand Junior Warden, Ernest W. Lovejoy, New York; Grand Preceptor, The Rev. G. Sherman Burrows, Geneva; Grand Treasurer, George A. Newell, Medina; Grand Recorder, John H. Bonington, New York; Grand Standard Bearer, Cyrus L. Barber, Buffalo; Grand Sword Bearer, Emil H. Schmidt, Rochester; Grand Warden, Willard W. Ellis, Ithaca.

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Victor Victorrolas and Grafonolas from \$20 to \$300 NO INTEREST ADDED. The Superlone \$115

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Ludwig Baumann & Co. New York

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Champagnes are very scarce, yet we have still in various quantities fifteen of the famous French Brands and Vintages. We have the largest reserve stocks of high-class Wines in New York. We also offer for immediate sale our great stores of Gin, Brandy, Port, Sherry, Scotch and American Whiskies.

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